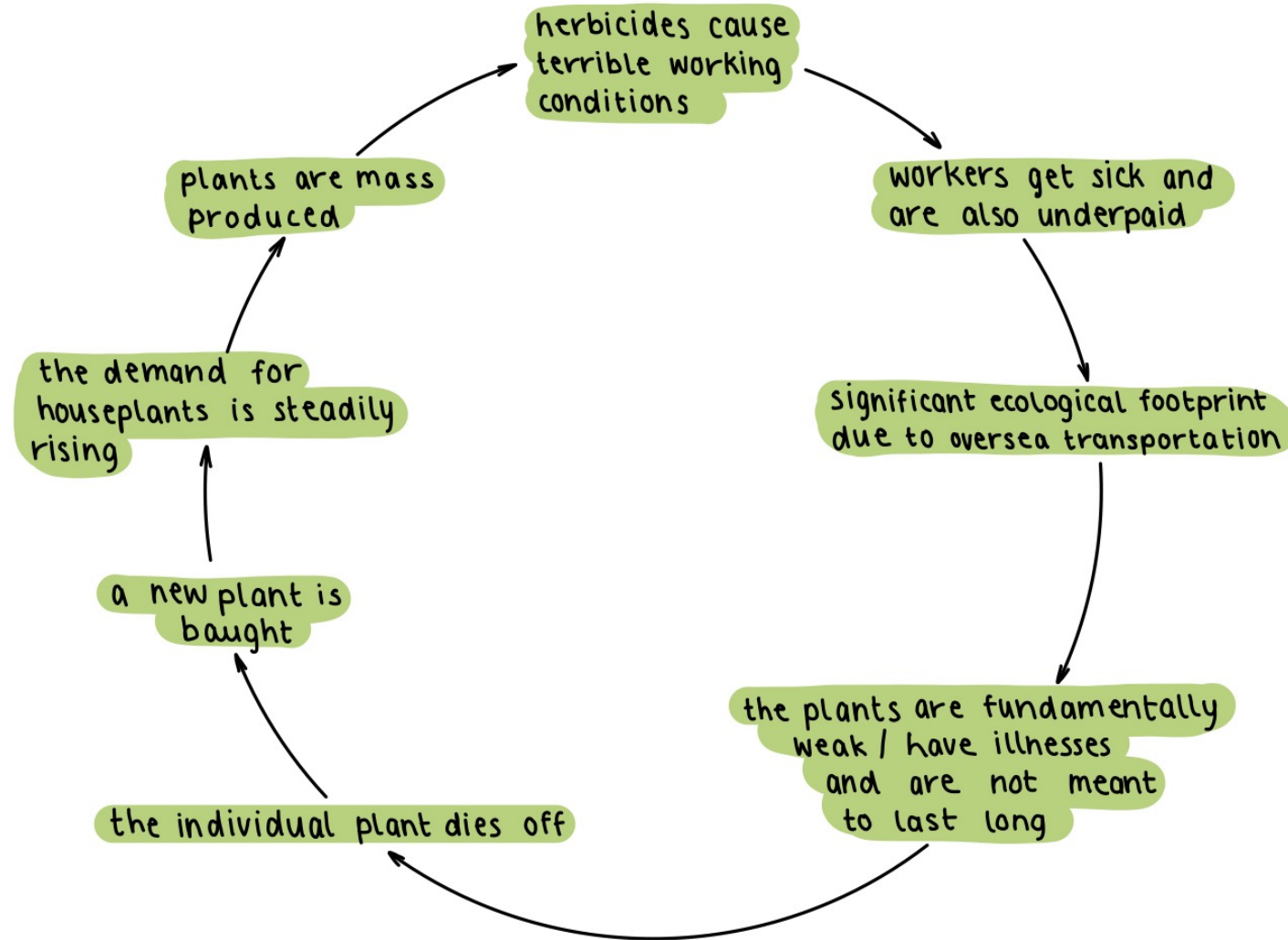




# House plants

How sustainable the trend really is.

# The problem with house plants: A vicious circle



# A more sustainable alternative

- niche topic
- Things you can do from home:
  - selling plants you do not want anymore
  - taking care of your plants
  - swapping cuts
  - buying environmentally friendly soil and fertilizer
  - propagating your plants





# Company: Bosque

- First climate neutral plant store in Germany
- **Goal:** making every home a green home, with the help of house plants, but in a sustainable way!
- The plants are grown sustainably, meant for a happy and long life.





# Why is it so environmentally friendly?

- Completely climate neutral
- Efficient delivery tours
- Recyclable packing material/ use of no packing material
- Are part of three projects that protect the environment and the climate
  - Because of inevitable carbon emissions



# The products



## **Lcky**

Asplenium Nidus

25€

[Ansehen](#)



## **Orlin**

Calathea Orbifolia

60€

[Ansehen](#)



## **Coco**

Aglaonema Commutatum Crete

35€

[Ansehen](#)

Would I buy the plants?